

Training Course on The Oxford Financial Excellence Program

Professional Development Training Course Outline

Category	Development	Duration	5 Days
Base Fee	\$1,500 USD	Delivery Mode	Online / On-site Hybrid

Course Introduction

Training Course on The Oxford Financial Excellence Program is a globally benchmarked, intensive executive training course designed to empower finance professionals with strategic financial intelligence, digital finance acumen, and high-performance financial leadership capabilities. Grounded in the latest global financial best practices, this programme integrates data-driven decision-making, financial agility, and ethical leadership for the 21st-century CFO, controller, or financial strategist. Participants gain hands-on exposure to innovative tools like AI in finance, blockchain finance, and real-time risk analytics to future-proof their financial planning and strategy execution.

With a reputation for academic rigor and real-world application, the programme offers a transformative journey into advanced financial modeling, sustainable finance, regulatory compliance, and performance optimization. Through immersive case studies and expert-led modules, participants will sharpen their financial foresight and drive impact across corporate strategy, investment, and enterprise value creation.

Programme Curriculum

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Course Objectives

1. Master strategic financial planning for business growth and continuity.
2. Leverage AI and digital tools for real-time financial forecasting and analysis.
3. Understand blockchain applications in financial transactions and transparency.
4. Navigate global financial regulations and corporate governance frameworks.
5. Build financial agility in times of economic uncertainty and disruption.
6. Design and interpret advanced financial models and scenario planning.
7. Optimize capital structure and cost of capital for value creation.
8. Execute high-impact budgeting and cost control systems.
9. Align ESG (Environmental, Social, Governance) with financial sustainability.
10. Drive strategic investment decisions using big data insights.
11. Strengthen internal controls and forensic auditing for fraud detection.
12. Develop leadership skills for CFO-level decision making.
13. Manage financial risks using cutting-edge quantitative tools.

Organizational Benefits

- Strengthened financial governance and risk resilience.
- Increased ROI through data-driven strategic financial planning.
- Enhanced financial team capacity to manage complexity and disruption.
- Adoption of digital finance tools for streamlined operations.
- Improved transparency, compliance, and investor confidence.
- Accelerated decision-making through predictive analytics.
- Greater financial sustainability aligned with ESG benchmarks.
- Competitive advantage through innovation in financial systems.

Target Participants

1. Chief Financial Officers (CFOs)
2. Finance Directors
3. Financial Controllers
4. Senior Accountants
5. Investment Analysts
6. Strategy Consultants
7. Budgeting and Planning Managers
8. Treasury and Risk Managers

Course Outline

Module 1: Strategic Financial Leadership

- CFO mindset and future-ready leadership
- Integrating finance with corporate strategy
- Financial storytelling for stakeholders
- Ethical and sustainable financial leadership
- Case Study: CFO transformation at Unilever

Module 2: Advanced Financial Planning & Forecasting

- Scenario-based planning techniques
- Rolling forecasts and dynamic models
- Zero-based budgeting implementation
- Linking strategy to financial KPIs
- Case Study: Dynamic forecasting at Netflix

Module 3: Digital Finance & Emerging Technologies

- FinTech and AI applications in finance
- Blockchain in accounting and auditing
- RPA (Robotic Process Automation) for financial workflows
- Data visualization and Power BI
- Case Study: AI-led transformation at JPMorgan

Module 4: Financial Risk Management

- Identifying and mapping financial risks
- Using derivatives for hedging
- Credit risk and liquidity analysis
- Enterprise Risk Management frameworks
- Case Study: Risk strategy at HSBC

Module 5: Performance Management & Business Intelligence

- Designing balanced scorecards
- Profitability analysis and value drivers
- Real-time dashboards and KPIs
- Root cause and variance analysis
- Case Study: BI-driven success at Amazon

Module 6: ESG and Sustainable Finance

- Integrating ESG into financial reporting
- Climate-related financial disclosures
- Impact investing and green finance
- Sustainable value chain finance
- Case Study: ESG leadership at BlackRock

Module 7: Forensic Accounting and Internal Controls

- Red flags and fraud risk indicators
- Digital forensics and audit tools
- Governance and control systems
- Investigative techniques and reporting

- Case Study: Fraud prevention at Enron (Post-analysis)

Module 8: Capital Markets and Strategic Investment

- Capital budgeting and portfolio theory
- IPOs, mergers, and acquisitions
- Valuation techniques and DCF models
- Investor relations and funding strategies
- Case Study: Strategic acquisition at Microsoft

Training Methodology

- Interactive lectures and expert-led discussions
- Real-world case studies from global corporations
- Simulation-based financial modeling exercises
- Peer-to-peer learning and CFO roundtable
- Capstone project with strategic financial plan development

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call +254769199797

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

- a. The participant must be conversant with English.
- b. Upon completion of training the participant will be issued with an Authorized Training Certificate
- c. Course duration is flexible and the contents can be modified to fit any number of days.
- d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.
- e. One-year post-training support Consultation and Coaching provided after the course.
- f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
21 Sep 2026	25 Sep 2026	Online	\$1,000
21 Sep 2026	25 Sep 2026	Physical	\$1,500
21 Sep 2026	25 Sep 2026	Physical	\$0
21 Sep 2026	25 Sep 2026	Physical	\$0
21 Sep 2026	25 Sep 2026	Physical	\$0
21 Sep 2026	25 Sep 2026	Physical	\$0
21 Sep 2026	25 Sep 2026	Physical	\$0
21 Sep 2026	25 Sep 2026	Physical	\$0

Ready to enroll or request a customized program? Book online or contact us:

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