

# Training course on Real Estate Mezzanine Debt and Preferred Equity

## Professional Development Training Course Outline

|          |                       |               |                         |
|----------|-----------------------|---------------|-------------------------|
| Category | Real Estate Institute | Duration      | 10 Days                 |
| Base Fee | \$3,000 USD           | Delivery Mode | Online / On-site Hybrid |

## Course Introduction

In the complex capital structure of real estate finance, Mezzanine Debt and Preferred Equity occupy a crucial intermediate position between traditional senior debt and common equity. These hybrid financing instruments are essential tools for bridging capital gaps, increasing leverage, and optimizing returns for developers and investors on a wide range of real estate projects. While both provide a higher return to investors than senior debt due to their subordinated nature, they differ significantly in their legal form, security, and the rights and remedies afforded to their providers. Mezzanine debt is typically a loan secured by a pledge of equity interests in the borrowing entity, offering debt-like features with equity upside. Preferred equity, conversely, is a true equity investment but with preferential distribution rights over common equity. Mastering these sophisticated financing tools is critical for unlocking challenging deals, maximizing financial efficiency, and navigating the nuances of the real estate capital stack. For developers seeking to optimize their project financing, and for investors seeking higher yields with a preferred position, understanding the intricacies of mezzanine debt and preferred equity is paramount for successful deal structuring and enhanced profitability. Failure to distinguish and competently utilize these instruments can lead to suboptimal capital structures, missed opportunities, or increased risk exposure. Training Course on Real Estate Mezzanine Debt and Preferred Equity is meticulously designed to equip with the advanced theoretical insights and intensive practical tools necessary to excel. We will delve into sophisticated methodologies for analyzing their distinct characteristics, legal structures, and placement within the capital stack, master the intricacies of modeling their complex return profiles (preferred returns, equity kickers), and explore cutting-edge approaches to drafting and negotiating their critical terms and intercreditor agreements. A significant focus will be placed on understanding their risk-return trade-offs, typical use cases in various real estate projects, and their profound tax and accounting implications. Furthermore, the course will cover essential aspects of provider landscape, due diligence from both borrower and lender perspectives, and default remedies. By integrating industry best practices, analyzing real-world complex mezzanine and preferred equity case studies, and engaging in hands-on financial structuring and term sheet negotiation exercises, attendees will develop the strategic acumen to confidently deploy these powerful hybrid financing solutions, fostering unparalleled capital optimization and risk-adjusted returns, and securing their position as indispensable assets in the forefront of innovative real estate finance.

# Programme Curriculum

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## Training Course on Real Estate Mezzanine Debt and Preferred Equity

### Introduction

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### Course Objectives

Upon completion of this course, participants will be able to:

1. Analyze the fundamental principles and strategic importance of **Mezzanine Debt and Preferred Equity** in real estate finance.
2. Clearly differentiate between **mezzanine debt and preferred equity** in terms of legal structure, security, and investor rights.
3. Comprehend the entire **real estate capital stack** and the precise placement of mezzanine debt and preferred equity within it.
4. Master methodologies for **structuring mezzanine debt transactions**, including typical terms, interest structures (PIK), and equity participation.
5. Develop expertise in **structuring preferred equity investments**, including preferred return mechanisms, participation rights, and redemption features.

6. Formulate comprehensive understanding of the **risk-return profiles** for investors providing mezzanine debt and preferred equity.
7. Implement sophisticated **financial modeling techniques** to project cash flows and calculate returns for mezzanine and preferred equity tranches.
8. Understand the critical role and contents of **intercreditor agreements and recognition agreements** that govern priority between capital stack layers.
9. Analyze the **tax and accounting implications** of mezzanine debt and preferred equity from both borrower and investor perspectives.
10. Explore the typical **use cases and scenarios** where mezzanine debt and preferred equity are optimally deployed in real estate projects.
11. Develop proactive **due diligence strategies** for evaluating opportunities involving these hybrid instruments and assessing providers.
12. Formulate effective **negotiation strategies** for term sheets and definitive documents for mezzanine and preferred equity deals.
13. Position themselves as strategic professionals capable of effectively deploying and managing **mezzanine debt and preferred equity solutions** in real estate.

### Target Audience

This course is designed for professionals involved in real estate finance:

1. **Real Estate Developers:** Seeking to understand and utilize these financing tools.
2. **Real Estate Investors & Fund Managers:** Interested in providing or investing in mezzanine/preferred equity.
3. **Financial Analysts & Underwriters:** Modeling and evaluating complex real estate deals.
4. **Real Estate Attorneys:** Drafting and negotiating hybrid financing documents.
5. **Private Equity Professionals:** Expanding knowledge of real estate capital structures.
6. **Lenders & Originators:** Understanding their position relative to subordinated capital.
7. **High-Net-Worth Individuals & Family Offices:** Exploring higher-yielding real estate investment avenues.
8. **Real Estate Consultants:** Advising clients on optimal capital structures.

### Course Duration: 10 Days

### Course Modules

#### Module 1: The Real Estate Capital Stack: A Foundation

- Overview of the Real Estate Capital Stack: Senior Debt, Mezzanine Debt, Preferred Equity, Common Equity.
- Hierarchy of Claims: Repayment Priority in Income Distribution and Liquidation Scenarios.
- Risk and Return Profile Across Each Layer of the Capital Stack.
- The Strategic Role of Each Capital Layer in a Project's Financing Structure.
- Case Studies: Analyzing the Capital Structure of Representative Real Estate Deals.

#### Module 2: Introduction to Mezzanine Debt

- Defining Mezzanine Debt: Bridging the Gap Between Senior Debt and Equity.
- Key Characteristics: Subordinated Nature, Higher Yields, Unsecured (typically), Equity Features.
- Typical Structure: Loan Secured by a Pledge of Equity Interests (LLC or Partnership Interests) in the Property-Ownning Entity.
- Strategic Advantages for Borrowers: Increased Leverage, Reduced Equity Contribution, Flexible Terms.

- Strategic Advantages/Disadvantages for Lenders: Higher Returns vs. Subordination Risk.

### **Module 3: Mezzanine Debt Terminology and Structures**

- Detailed Review of Mezzanine Loan Terms: Loan-to-Value (LTV), Loan-to-Cost (LTC), Debt Yield.
- Interest Rate Structures: Current Pay, Accrual of Interest, Payment-in-Kind (PIK) Interest.
- Equity Participation: Warrants, Conversion Rights, Participation in Future Upside (Equity Kicker).
- Default Events and Remedies: Events of Default Specific to Mezzanine Loans.
- Call Protection and Prepayment Premiums for Mezzanine Lenders.

### **Module 4: Advanced Mezzanine Debt Deal Structuring**

- Drafting and Negotiating Mezzanine Loan Term Sheets and Definitive Agreements.
- Intercreditor Dynamics: Subordination of Mezzanine to Senior Debt.
- Due Diligence Considerations for Mezzanine Lenders (Project, Sponsor, Market, Legal).
- Structuring Debt Covenants (Financial and Non-Financial) for Mezzanine Loans.
- Understanding Unitranche and Stretched-Senior Structures that Incorporate Mezzanine Elements.

### **Module 5: Introduction to Preferred Equity**

- Defining Preferred Equity: A True Equity Investment with Debt-Like Features.
- Key Characteristics: Preferential Distribution Rights, Redemption Features, Limited Control Rights.
- Forms of Preferred Equity: Participating vs. Non-Participating; Cumulative vs. Non-Cumulative.
- Strategic Advantages for Sponsors: Flexible Capital, No Lien on Asset, Can Be Treated as Equity for Certain Ratios.
- Strategic Advantages/Disadvantages for Investors: Preferred Returns, Higher Priority than Common Equity vs. No Collateral.

### **Module 6: Preferred Equity Terminology and Structures**

- Detailed Review of Preferred Equity Terms: Preferred Return (Hurdle Rate), Participation, Redemption Premiums.
- Distributions: Cash Flow Sweep, Accrual, Cumulative Features.
- Control and Governance Rights: Veto Rights over Major Decisions, Observer Rights.
- Redemption Rights and Obligations (Mandatory Redemption Dates, Sponsor Call Rights).
- Negotiating the "Equity Kicker" or Participation in the Upside.

### **Module 7: Risk-Return Profiles & Financial Modeling**

- Comprehensive Risk Assessment for Mezzanine Debt (Credit Risk, Market Risk, Liquidity Risk, Legal Risk).
- Comprehensive Risk Assessment for Preferred Equity (Subordination, Valuation Risk, Sponsor Risk).
- Financial Modeling Techniques for Hybrid Capital: Building Waterfall Models in Excel.
- Calculating Internal Rate of Return (IRR) and Equity Multiple for Each Tranche of Capital.
- Stress Testing Hybrid Capital Structures under Various Market Conditions and Performance Scenarios.

### **Module 8: Intercreditor and Recognition Agreements**

- The Paramount Importance of Intercreditor Agreements (for Mezzanine Debt) and Recognition Agreements (for Preferred Equity).
- Governing the Relationship and Priority Between Senior Lender and Subordinated Capital Providers.
- Key Provisions: Notice of Default, Cure Rights, Purchase Options (Right to Buy Senior Loan), Standstill Periods.

- Negotiating Intercreditor and Recognition Agreement Terms to Protect Each Party's Position in a Default Scenario.
- Case Studies: Analyzing Real-world Intercreditor and Recognition Agreement Examples.

## **Module 9: Tax and Accounting Implications**

- In-depth Analysis of Tax Treatment for Mezzanine Debt: Interest Deductibility, Potential Reclassification as Equity for Tax Purposes.
- In-depth Analysis of Tax Treatment for Preferred Equity: Distribution as Return of Capital vs. Income, Pass-Through Entity Considerations.
- Implications for Borrower's Financial Statements: Balance Sheet Classification, Impact on Debt Ratios.
- Impact on Investor's Taxable Income and Reporting Requirements.
- Structuring for Optimal Tax Efficiency.

## **Module 10: Use Cases, Provider Landscape & Due Diligence**

- Typical Scenarios for Mezzanine Debt Deployment: Construction Financing Gaps, Bridge Loans, Acquisitions, Recapitalizations.
- Typical Scenarios for Preferred Equity Deployment: Value-Add Development, Partnership Buyouts, Sponsor Equity Substitution.
- Key Providers of Mezzanine Debt: Debt Funds, Life Insurance Companies, Private Equity Funds, Family Offices.
- Key Providers of Preferred Equity: Private Equity Funds, High-Net-Worth Individuals, Specialized Preferred Equity Funds.
- Thorough Due Diligence for Evaluating Hybrid Capital Opportunities (Both for Providers and Borrowers).

## **Module 11: Negotiation Strategies for Hybrid Capital**

- Key Negotiation Points in Term Sheets for Mezzanine and Preferred Equity Deals.
- Strategies for Valuing and Pricing Hybrid Capital: Balancing Yield, Risk, and Equity Upside.
- Negotiating Control Rights, Reporting Requirements, and Default Covenants.
- Tactics for Both Borrower/Sponsor and Lender/Investor in Hybrid Capital Negotiations.
- Understanding Market Standard Terms vs. Highly Customized Structures.

## **Module 12: Default Remedies, Workouts, and Exit Strategies**

- Rights and Remedies of Mezzanine Lenders upon Borrower Default: Pledge Foreclosure (UCC Sale), Taking Control of the Entity.
- Rights and Remedies of Preferred Equity Holders upon Sponsor Default: Control Rights, Redemption Enforcement, Forced Sale Rights.
- Loss Mitigation and Workout Strategies for Distressed Mezzanine and Preferred Equity Positions.
- Exit Strategies for Hybrid Capital: Refinancing, Sale of Property, Buyout by Sponsor.
- Best Practices for Documentation, Legal Review, and Closing These Complex Transactions.

## **Training Methodology**

- **Interactive Workshops:** Facilitated discussions, group exercises, and problem-solving activities.
- **Case Studies:** Real-world examples to illustrate successful community-based surveillance practices.
- **Role-Playing and Simulations:** Practice engaging communities in surveillance activities.
- **Expert Presentations:** Insights from experienced public health professionals and community leaders.
- **Group Projects:** Collaborative development of community surveillance plans.

- **Action Planning:** Development of personalized action plans for implementing community-based surveillance.
- **Digital Tools and Resources:** Utilization of online platforms for collaboration and learning.
- **Peer-to-Peer Learning:** Sharing experiences and insights on community engagement.
- **Post-Training Support:** Access to online forums, mentorship, and continued learning resources.

**Register as a group from 3 participants for a Discount**

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**Upcoming Scheduled Sessions**

| Start Date  | End Date    | Location | Price   |
|-------------|-------------|----------|---------|
| 21 Sep 2026 | 02 Oct 2026 | Online   | \$2,000 |
| 21 Sep 2026 | 02 Oct 2026 | Physical | \$3,000 |
| 21 Sep 2026 | 02 Oct 2026 | Physical | \$0     |
| 21 Sep 2026 | 02 Oct 2026 | Physical | \$0     |
| 21 Sep 2026 | 02 Oct 2026 | Physical | \$0     |
| 21 Sep 2026 | 02 Oct 2026 | Physical | \$0     |
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