

The Future of Tax Policy in a Digital Economy Training Course

Professional Development Training Course Outline

Category	Public Financial Management & Budgeting	Duration	5 Days
Base Fee	\$1,500 USD	Delivery Mode	Online / On-site Hybrid

Course Introduction

In today's rapidly evolving digital economy, traditional tax policies are under unprecedented pressure. The rise of digital transactions, cryptocurrencies, e-commerce, and cross-border digital services challenges governments and corporations alike. Understanding the future of tax policy in this digital landscape is essential for policymakers, accountants, and business leaders aiming to navigate regulatory complexity, ensure compliance, and optimize revenue strategies. The Future of Tax Policy in a Digital Economy Training Course provides an in-depth exploration of emerging tax frameworks, digital taxation innovations, and policy strategies to address the challenges of a borderless digital economy.

Participants will gain insights into global trends, technology-driven taxation models, and the implications of digitalization on tax administration and compliance. Through interactive case studies and practical scenarios, learners will develop strategic skills to influence policy decisions, implement effective tax planning, and leverage technology for efficient digital tax management.

Programme Curriculum

The Future of Tax Policy in a Digital Economy Training Course

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Course Objectives

1. Understand the fundamentals of digital economy taxation.
2. Explore the impact of digital transformation on global tax systems.
3. Analyze emerging international tax policies and regulations.
4. Evaluate digital service taxes (DST) and e-commerce tax frameworks.
5. Examine cryptocurrency taxation and blockchain implications.
6. Understand transfer pricing in the digital context.
7. Identify challenges in cross-border digital transactions.
8. Explore AI and automation in tax compliance and administration.
9. Apply digital tax policy tools for revenue optimization.
10. Examine ethical and legal considerations in digital taxation.
11. Understand taxation of digital platforms and gig economy services.
12. Develop strategies to influence national and international tax policy.
13. Enhance decision-making using data-driven tax analytics.

Target Audiences

1. Tax professionals and advisors
2. Government policymakers and regulators
3. Corporate finance and accounting managers
4. Digital economy entrepreneurs and business owners
5. Compliance officers and auditors
6. Legal professionals specializing in tax law
7. Financial analysts and consultants
8. Academics and researchers in taxation and economics

Course Duration: 5 days

Course Modules

Module 1: Introduction to Digital Economy Taxation

- Overview of digital economy and taxation
- Key trends in global digital markets
- Challenges for traditional tax systems
- Role of technology in tax administration
- Emerging digital tax frameworks
- **Case Study:** Tax challenges faced by a multinational e-commerce platform

Module 2: Global Tax Policies and Regulations

- OECD digital tax initiatives
- EU digital services tax frameworks

- US digital taxation approaches
- Cross-border regulatory coordination
- Compliance and enforcement strategies
- **Case Study:** Comparative analysis of DST implementation in EU and US

Module 3: Cryptocurrency and Blockchain Taxation

- Overview of cryptocurrency taxation
- Blockchain transaction implications
- Tax treatment of tokenized assets
- Anti-money laundering (AML) considerations
- Reporting and compliance requirements
- **Case Study:** Taxation challenges in a blockchain-based fintech startup

Module 4: E-commerce and Digital Platforms Taxation

- Tax obligations for online marketplaces
- VAT/GST in digital transactions
- Taxation of subscription and SaaS models
- Cross-border e-commerce compliance
- Digital platforms and gig economy tax challenges
- **Case Study:** Tax strategy for a regional e-commerce platform

Module 5: Transfer Pricing in the Digital Era

- Digital value creation and profit allocation
- Intangible assets and intellectual property tax implications
- Multinational enterprise (MNE) compliance
- Risk assessment in digital transfer pricing
- Documentation and reporting best practices
- **Case Study:** Transfer pricing challenges in a multinational tech company

Module 6: AI and Automation in Tax Compliance

- AI-driven tax analytics
- Automation in reporting and filing
- Predictive compliance monitoring
- Digital tools for audit and enforcement
- Ethical considerations in AI tax applications
- **Case Study:** Implementation of AI in national tax administration

Module 7: Strategic Tax Planning in Digital Economy

- Tax planning for digital businesses
- Leveraging incentives and exemptions
- Risk management in tax strategy
- Policy advocacy and stakeholder engagement
- Scenario-based decision-making tools
- **Case Study:** Digital tax optimization strategy for a startup

Module 8: Future Trends and Innovations in Tax Policy

- Digital economy tax forecasts
- Global harmonization of tax rules
- Emerging technologies in taxation
- Sustainable and equitable taxation models
- Policy recommendations for governments
- **Case Study:** Future-proof tax framework for a digital nation

Training Methodology

- Interactive lectures with expert insights
- Case study analysis and practical exercises
- Group discussions and policy simulations
- Real-world scenario problem-solving
- Hands-on digital tax compliance tools
- Continuous assessment through quizzes and exercises

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call +254769199797

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

- The participant must be conversant with English.
- Upon completion of training the participant will be issued with an Authorized Training Certificate
- Course duration is flexible and the contents can be modified to fit any number of days.
- The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.
- One-year post-training support Consultation and Coaching provided after the course.
- Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
21 Sep 2026	25 Sep 2026	Online	\$1,000

Start Date	End Date	Location	Price
21 Sep 2026	25 Sep 2026	Physical	\$1,500
21 Sep 2026	25 Sep 2026	Physical	\$0
21 Sep 2026	25 Sep 2026	Physical	\$0
21 Sep 2026	25 Sep 2026	Physical	\$0
21 Sep 2026	25 Sep 2026	Physical	\$0
21 Sep 2026	25 Sep 2026	Physical	\$0
21 Sep 2026	25 Sep 2026	Physical	\$0

Ready to enroll or request a customized program? Book online or contact us:

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