

Scenario Planning for Public Sector Challenges Training Course

Professional Development Training Course Outline

Category	Public Sector Innovation	Duration	5 Days
Base Fee	\$1,500 USD	Delivery Mode	Online / On-site Hybrid

Course Introduction

Scenario Planning for Public Sector Challenges is a strategic foresight training course designed to strengthen the capacity of public sector institutions to anticipate uncertainty, manage complexity, and respond effectively to emerging risks and opportunities. Governments and public agencies operate in environments shaped by rapid policy shifts, fiscal pressures, technological disruption, climate change, demographic transitions, and geopolitical volatility. Scenario Planning for Public Sector Challenges Training Course introduces scenario planning as a practical, evidence-based tool for strategic thinking, long-term planning, and resilient policy design. Participants will gain skills to explore alternative futures, identify critical uncertainties, and develop adaptive strategies that enhance institutional preparedness and decision quality.

The course emphasizes applied scenario planning methodologies tailored to public sector realities, including governance constraints, stakeholder diversity, and accountability requirements. Through structured frameworks, facilitated exercises, and real-world case studies, participants will learn how to integrate scenario thinking into policy formulation, budgeting, service delivery, and crisis management. The training also highlights the role of data, systems thinking, and collaborative foresight in strengthening public sector resilience and improving outcomes in uncertain and rapidly changing environments.

Programme Curriculum

Scenario Planning for Public Sector Challenges Training Course

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Course Objectives

1. Understand scenario planning concepts and their relevance to public sector strategy.
2. Apply strategic foresight tools to address complex public sector challenges.
3. Identify key drivers of change affecting government institutions and policies.
4. Analyze uncertainty, risk, and systemic shocks using structured frameworks.
5. Develop multiple plausible future scenarios for policy and planning purposes.
6. Strengthen long-term strategic thinking and anticipatory governance capacity.
7. Integrate scenario planning into public sector policy development processes.
8. Enhance decision-making under uncertainty using scenario-based insights.
9. Apply systems thinking to interconnected public sector challenges.
10. Improve crisis preparedness and adaptive response planning.
11. Facilitate stakeholder engagement through participatory scenario processes.
12. Translate scenarios into actionable strategies and policy options.
13. Build institutional capability for continuous foresight and resilience planning.

Organizational Benefits

- Improved strategic readiness for uncertainty and disruption
- Enhanced policy resilience and long-term sustainability
- Stronger decision-making under complex and volatile conditions
- Better alignment between strategy, policy, and implementation
- Increased institutional agility and adaptive capacity
- Improved risk identification and mitigation planning
- Enhanced cross-sector and stakeholder collaboration
- Stronger evidence-based and forward-looking governance
- Reduced impact of shocks and crises on public services
- Institutionalization of foresight and scenario planning practices

Target Audiences

- Senior public sector leaders and managers
- Policy makers and strategic planning officers

- Government analysts and research units
- Risk management and resilience professionals
- Monitoring, evaluation, and learning specialists
- Public sector reform and transformation teams
- Regulatory and oversight institution staff
- Development partners and public policy consultants

Course Duration: 5 days

Course Modules

Module 1: Foundations of Scenario Planning

- Define scenario planning and strategic foresight concepts
- Understand differences between forecasting and scenario planning
- Explore public sector applications of scenario thinking
- Review global trends shaping public sector uncertainty
- Identify common planning failures in government contexts
- Case Study: Use of scenario planning in national development planning

Module 2: Understanding Public Sector Challenges

- Identify complex and wicked problems in public governance
- Analyze political, economic, social, technological, and environmental drivers
- Examine institutional constraints affecting public sector planning
- Assess uncertainty and ambiguity in policy environments
- Apply systems thinking to public sector challenges
- Case Study: Managing uncertainty in public health system reforms

Module 3: Identifying Key Drivers and Critical Uncertainties

- Map internal and external drivers of change
- Distinguish trends from uncertainties in public policy contexts
- Prioritize critical uncertainties using impact and uncertainty matrices
- Assess interactions between drivers and systemic risks
- Validate drivers through data and expert judgment
- Case Study: Identifying uncertainties in urban infrastructure planning

Module 4: Building Plausible Future Scenarios

- Develop scenario frameworks and logic structures
- Construct multiple plausible future narratives
- Ensure internal consistency and credibility of scenarios

- Explore implications of each scenario for public institutions
- Use qualitative and quantitative inputs in scenario development
- Case Study: Scenario development for climate adaptation policy

Module 5: Scenario Analysis and Strategic Implications

- Analyze policy performance across different scenarios
- Identify vulnerabilities and robust strategies
- Test existing strategies against alternative futures
- Explore trade-offs and unintended consequences
- Prioritize strategic options using scenario insights
- Case Study: Stress-testing fiscal policy using scenarios

Module 6: Integrating Scenario Planning into Policy Processes

- Embed scenario planning into policy formulation cycles
- Align scenarios with national and sectoral planning frameworks
- Link scenario outputs to budgeting and resource allocation
- Support evidence-based and adaptive policy design
- Overcome organizational resistance to long-term thinking
- Case Study: Institutionalizing scenario planning in a government ministry

Module 7: Stakeholder Engagement and Participatory Scenarios

- Identify key stakeholders in public sector scenario processes
- Design inclusive and participatory scenario workshops
- Manage diverse perspectives and power dynamics
- Communicate scenarios effectively to decision-makers
- Build consensus and shared understanding of futures
- Case Study: Multi-stakeholder scenario planning for regional development

Module 8: From Scenarios to Action and Resilience

- Translate scenarios into strategic action plans
- Develop early warning indicators and monitoring signals
- Design adaptive strategies and contingency plans
- Strengthen institutional learning and feedback loops
- Measure impact of scenario-informed decisions
- Case Study: Using scenarios to improve disaster preparedness planning

Training Methodology

- Instructor-led presentations and conceptual briefings
- Facilitated scenario-building workshops and group exercises
- Practical application of foresight and systems thinking tools
- Guided analysis of real public sector case studies
- Group discussions and peer learning sessions
- Action planning and institutional application exercises

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call +254769199797

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

- The participant must be conversant with English.
- Upon completion of training the participant will be issued with an Authorized Training Certificate
- Course duration is flexible and the contents can be modified to fit any number of days.
- The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.
- One-year post-training support Consultation and Coaching provided after the course.
- Payment should be done at least a week before commencement of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
21 Sep 2026	25 Sep 2026	Online	\$1,000
21 Sep 2026	25 Sep 2026	Physical	\$1,500
21 Sep 2026	25 Sep 2026	Physical	\$0

Start Date	End Date	Location	Price
21 Sep 2026	25 Sep 2026	Physical	\$0
21 Sep 2026	25 Sep 2026	Physical	\$0
21 Sep 2026	25 Sep 2026	Physical	\$0
21 Sep 2026	25 Sep 2026	Physical	\$0
21 Sep 2026	25 Sep 2026	Physical	\$0

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