

Alternative Investment Instruments for MFIs Training Course

Professional Development Training Course Outline

Category	Microfinance & Financial Inclusion	Duration	5 Days
Base Fee	\$1,500 USD	Delivery Mode	Online / On-site Hybrid

Course Introduction

Alternative Investment Instruments for MFIs Training Course provides participants with practical knowledge and skills to explore and implement alternative financing options beyond traditional funding sources. Alternative investment instruments, including social impact bonds, blended finance, and private equity, offer MFIs opportunities to diversify funding, enhance sustainability, and support strategic growth. The course emphasizes selecting appropriate instruments, assessing risk, and structuring investments to maximize impact and returns.

Through interactive workshops, case studies, and practical exercises, participants will learn to evaluate alternative investment options, understand regulatory considerations, and align investment strategies with organizational objectives. By the end of the course, participants will be able to identify, structure, and manage alternative investment instruments effectively to support financial inclusion initiatives.

Programme Curriculum

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organizational objectives. By the end of the course, participants will be able to identify, structure, and manage alternative investment instruments effectively to support financial inclusion initiatives.

Course Objectives

1. Understand the fundamentals of alternative investment instruments
2. Identify suitable investment options for MFIs
3. Evaluate risks and returns of alternative investments
4. Align investments with organizational goals and strategies
5. Structure social impact bonds, blended finance, and private equity deals
6. Integrate investment instruments into financial planning
7. Assess regulatory and compliance considerations
8. Develop monitoring and reporting frameworks for investments
9. Leverage investments to enhance financial inclusion impact
10. Build relationships with investors and funding partners
11. Apply best practices in managing alternative investments
12. Strengthen organizational capacity for investment planning
13. Gain hands-on experience in structuring investment instruments

Organizational Benefits

- Diversified funding sources for financial sustainability
- Increased access to innovative investment options
- Enhanced risk management and financial planning
- Improved stakeholder confidence and credibility
- Strengthened organizational capacity for strategic investments
- Better alignment of funding with impact objectives
- Evidence-based decision-making for investment strategies
- Increased program scalability and reach
- Improved monitoring and reporting of investments
- Capacity building for investment management and analysis

Target Audiences

- MFI executives and finance managers
- Investment and development officers
- Fundraising and donor relations staff
- Strategic planning and business development teams
- Risk management officers
- NGO program coordinators
- Policy and regulatory staff
- Financial analysts

Course Duration: 5 days

Course Modules

Module 1: Introduction to Alternative Investment Instruments

- Fundamentals of alternative investments for MFIs
- Types of instruments: social impact bonds, blended finance, private equity
- Role of alternative investments in financial inclusion
- Aligning investments with organizational strategy
- Benefits and challenges of alternative instruments
- Case Study: Successful use of blended finance in microfinance

Module 2: Investment Opportunities and Market Analysis

- Identifying suitable investment instruments
- Evaluating market opportunities
- Assessing demand and investor appetite
- Linking investments to financial inclusion goals
- Tools for market and investor analysis
- Case Study: Market assessment for private equity in MFIs

Module 3: Structuring Alternative Investments

- Designing investment agreements
- Risk and return analysis
- Legal and regulatory considerations
- Investor roles and responsibilities
- Negotiation strategies for investment deals
- Case Study: Structuring a social impact bond for rural microfinance

Module 4: Financial Planning and Risk Management

- Integrating investments into financial strategy
- Assessing financial risks and mitigation strategies
- Cash flow analysis and projections
- Budgeting for alternative investments
- Monitoring and reporting on investment performance
- Case Study: Financial planning for blended finance initiatives

Module 5: Regulatory and Compliance Considerations

- Understanding legal frameworks for alternative investments
- Licensing and compliance requirements

- Tax implications and reporting obligations
- Risk mitigation and investor protection
- Aligning investment practices with regulations
- Case Study: Regulatory compliance for private equity in MFIs

Module 6: Monitoring, Evaluation, and Impact Measurement

- Setting KPIs for alternative investment performance
- Tracking financial and social impact
- Reporting to investors and stakeholders
- Evaluation frameworks for investment outcomes
- Adjusting strategies based on performance data
- Case Study: Monitoring impact of a social impact bond in financial inclusion

Module 7: Investor Engagement and Relationship Management

- Building and maintaining investor relationships
- Communication strategies for investors
- Managing expectations and feedback
- Networking and partnership opportunities
- Aligning engagement with organizational goals
- Case Study: Investor engagement strategy for blended finance projects

Module 8: Practical Exercise: Designing an Alternative Investment Instrument

- Developing a complete alternative investment proposal
- Integrating structure, risk assessment, and impact measurement
- Peer review and feedback sessions
- Presenting investment plans to management and stakeholders
- Applying lessons from case studies
- Case Study: Participants design and present a social impact investment for an MFI

Training Methodology

- Interactive presentations and discussions
- Hands-on exercises in investment structuring
- Group case study analysis and problem-solving
- Peer review and feedback sessions
- Practical development of investment instruments
- Presentation and evaluation of drafted investment strategies

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call +254769199797

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

- a. The participant must be conversant with English.
- b. Upon completion of training the participant will be issued with an Authorized Training Certificate
- c. Course duration is flexible and the contents can be modified to fit any number of days.
- d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.
- e. One-year post-training support Consultation and Coaching provided after the course.
- f. Payment should be done at least a week before commencement of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

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